

Publicity Text



Name: Joanne Lockwood FRSA

Job Title: Founder & CEO

Company: SEE Change Happen

Job Function: Inclusion & Belonging Specialist

Personal Gender Pronouns (PGPs): she/her/hers

Headline & Bio (218 words):

Joanne is a leading authority on Diversity, Inclusion and Belonging. She specialises in promoting transgender awareness and support to businesses and organisations throughout the UK, Europe and elsewhere.

As an International Keynote Conference speaker, Joanne delivers workshops, seminars, and engages with organisations to develop policy & best practises to be more inclusive for all people. Challenging Biases and helping them to develop a Vision and Strategy for Conscious Inclusion.

She is an Advisory Friend of The Institute of Equality & Diversity Professionals, Member of The Rotary Club, Toastmasters International, The Professional Speaking Association, and she sits as an Expert by Experience member for Southampton University. As a Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce, she believes passionately that “people are people” and, no matter who they are, deserve to be treated with dignity and respect.

Joanne was a contributor and featured in a Channel 4 (UK) documentary called “The Making of Me”, broadcast in February 2019. This documentary was filmed over a 3 year period and detailed her own personal gender transition and its impact on those around her.

Joanne lives by the mantra of “*Smile, Engage and Educate*” in order to promote awareness and understanding to overcome people’s fear of getting it wrong, because *the world isn’t only black and white!*

Social Media Links - Let’s Get Social

Website: <https://seechangehappen.co.uk>

Twitter https://twitter.com/jo_lockwood1965

<https://twitter.com/seechangehappen>

Instagram https://instagram.com/jo_lockwood1965

<https://instagram.com/seechangehappen>

LinkedIn <https://www.linkedin.com/in/jolockwood/>

Video Clips, Articles, Blogs and Showreels

In the Media: <https://seechangehappen.co.uk/news/featured-articles/>

YouTube: <https://www.youtube.com/channel/UCMriJBhJS0iGPQSP8nRLxRw>

Testimonials: <https://seechangehappen.co.uk/testimonials>

Bio #2 (57 words)

Joanne Lockwood is the founder and CEO of SEE Change Happen, an Equality Diversity & Inclusion Practice specialising in providing Transgender Awareness and support to organisations and businesses. Her mantra is Smile, Engage and Educate and she passionately believes that “people are people” and, no matter who they are, deserve to be treated with dignity and respect.

Suggested Emcee Intro (120 words)

Meet Joanne, just your everyday average woman, who setup and established her Diversity and Inclusion consulting business in 2017, at the very same time she took the plunge and decided to gender transition.

Either ones of those things on their own would have many filling up with panic and apprehension, but not only that, she also abandoned her 32-years old IT career to deliver keynotes, workshops and training around the globe on Transgender Awareness and Inclusion to businesses and organisations.

Her mantra is ‘Smile | Engage | Educate’ because the world isn’t only black and white – I know that she’d love to have a chat with you after this session, so please look her up!

Let’s give a warm welcome to Joanne Lockwood...