

Publicity Text



Name: Joanne Lockwood FRSA

Job Title: Founder & CEO

Company: SEE Change Happen

Job Function: Inclusion & Belonging Specialist

Personal Gender Pronouns (PGPs): she/her/hers

Email Address: jo.lockwood@seechangehappen.co.uk

Headline & Bio (286 words):

Joanne is a leading authority on Diversity, Inclusion and Belonging who engages with organisations to develop policy and best practise to be more inclusive for all people. By challenging biases, she helps them to develop a vision and strategy for conscious inclusion, with the aim of bringing about positive culture change and employee experience.

Additionally, she promotes transgender awareness and support to businesses and organisations throughout the UK, Europe and elsewhere developing allies' programmes as assisting in policy and LGBTQ+ inclusion strategies.

As a sought-after Keynote Conference speaker, podcaster, blogger and panellist, Joanne delivers workshops, seminars, a training programmes through the UK, Europe and elsewhere on the topics of Culture Change, Employee Engagement and Experience. Often working with Talent Acquisition and HR teams she advises on building an inclusive employee lifecycle from *pre-hire to retire*.

She is an Advisory Friend of The Institute of Equality & Diversity Professionals, a member of The Rotary Club and The Professional Speaking Association. Joanne sits as a subject matter expert for School of Health Sciences at Southampton University. As a Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce, she believes passionately that "*people are people*" and, no matter who they are, deserve to be treated with dignity and respect.

Joanne was a contributor and featured in a Channel 4 (UK) documentary called "The Making of Me", broadcast in February 2019. This documentary was filmed over a 3-year period and detailed her own personal gender transition and its impact on those around her.

Joanne lives by the mantra of "*Smile, Engage and Educate*" in order to promote awareness and understanding to overcome people's fear of getting it wrong, because *the world isn't only black and white!*

[More]

Social Media Links - Let's Get Social

- Website: <https://seechangehappen.co.uk>
- Twitter https://twitter.com/jo_lockwood1965
<https://twitter.com/seechangehappen>
- Instagram https://instagram.com/jo_lockwood1965
<https://instagram.com/seechangehappen>
- LinkedIn <https://www.linkedin.com/in/jolockwood/>

Inclusion Bites Podcast & Newsletter

- Podcast <https://seechangehappen.co.uk/inclusion-bites>
- Newsletter <https://seechangehappen.co.uk/spotlight>

Video Clips, Articles, Blogs and Showreels

- In the Media: <https://seechangehappen.co.uk/news/featured-articles/>
- YouTube: <https://www.youtube.com/c/SEEChangeHappen>
- Testimonials: <https://seechangehappen.co.uk/testimonials>

Bio #2 (57 words)

Joanne Lockwood is the founder and CEO of SEE Change Happen, an Equality Diversity & Inclusion Practice specialising in providing Transgender Awareness and support to organisations and businesses. Her mantra is Smile, Engage and Educate and she passionately believes that “people are people” and, no matter who they are, deserve to be treated with dignity and respect.

Suggested Emcee Intro (120 words)

Meet Joanne, just your everyday average woman, who setup and established her Diversity and Inclusion consulting business in 2017, at the very same time she took the plunge and decided to gender transition.

Either ones of those things on their own would have many filling up with panic and apprehension, but not only that, she also abandoned her 32-years old IT career to deliver keynotes, workshops and training around the globe on Transgender Awareness and Inclusion to businesses and organisations.

Her mantra is ‘Smile | Engage | Educate’ because the world isn’t only black and white – I know that she’d love to have a chat with you after this session, so please look her up!

Let’s give a warm welcome to Joanne Lockwood...

[End]