

Publicity Text



Name: Joanne Lockwood FPSA FRSA MIEDP

Job Title: Founder & CEO

Company: SEE Change Happen Ltd

Job Function: Inclusion & Belonging Specialist

Personal Gender Pronouns (PGPs): she/her/hers

Email Address: jo.lockwood@seechange happen.co.uk

Headline & Bio #1 (364 words):

Joanne Lockwood, Founder and CEO of SEE Change Happen, is an Inclusion and Belonging specialist and speaker. Her mission is to create cultural change so that people of all ethnicities, genders and abilities can thrive, perform at their best, and be treated with dignity and respect.

Joanne works with “people people” across the UK, Europe and beyond – leaders in HR, Talent Acquisition, and Learning & Development. Challenging corporate mentality on unconscious bias, her consultancy service stretches far beyond “just” Diversity & Inclusion (D&I).

To help encourage real, sustainable change, Joanne has developed a six-month **D&I Support Programme** for your entire organisation. This programme helps you develop a vision and strategy for conscious inclusion, and the development of more inclusive policies and best practise. The results are enhanced environments promoting positive experiences for employees, candidates, and customers to really thrive.

Joanne also promotes transgender awareness and support to businesses, guiding your development of Allies Programmes and LGBTQ+ inclusion strategies. Indeed, Joanne is an essential and valued consultant, facilitator and sounding board to many organisations on the vast subject of D&I:

- Fellow of the Professional Speaking Association
- Sought-after keynote conference speaker, tailoring her talks to suit your organisation’s needs
- Member of the Institute of Equality and Diversity Professionals
- Regular columnist in a UK national newspaper where she shares her views on everything to do with Inclusion and Belonging
- Contributed to and featured in a UK Channel 4/RDF documentary called “The Making of Me,” broadcast in February 2019. Filmed over a three-year period, it detailed Joanne’s gender transition and its impact on those around her
- Recognised in:
 - The Powerlist of the Top 200 Biggest Voices in Leadership to Watch For in 2022, by leadersHum.com
 - Top 30 Diversity & Inclusion Leaders You Must Follow in 2022, by LeadersHum.com
 - Top 15 must-follow diversity & inclusion thought leaders to watch out for in 2021 by PeopleHum.com
 - 125 People to Follow on LinkedIn About Diversity and Inclusion, by DiverseIn.com
 - 146 Inspiring Women Leaders List 2021, by Diversein.com
- Hosts her popular “Inclusion Bites” podcast

Joanne lives by the mantra “Smile | Engage | Educate” in that we should treat all people as they wish to be treated

Bio #2 (75 words)

Joanne Lockwood, Founder and CEO of SEE Change Happen, is an Inclusion and Belonging specialist and speaker. She works with organisations throughout the UK, Europe and beyond, challenging corporate mentality, and providing a service that goes far beyond “just” Diversity & Inclusion.

Living by the mantra: “Smile, Engage and Educate,” Joanne believes that **people are people**, whatever their ethnicity, gender and abilities, deserving to be treated with dignity and respect to work well and thrive.

Bio #3 (23 words)

Joanne Lockwood, Inclusion and Belonging (D&I) specialist and speaker, helps organisations develop cultural change allowing *all* people to thrive in a respectful environment.

Suggested Emcee Intro (125 words)

Meet Joanne, your everyday average woman, who setup and established her new consultancy business in 2017, at the very same time she took the plunge and decided to gender transition.

Either one of those things on their own would have many filling up with panic and apprehension, but not only that, she also abandoned her 32-years old IT career to deliver keynotes, workshops and training around the globe on Inclusion and Belonging plus Transgender Awareness to businesses and organisations around the world

Her mantra is ‘Smile | Engage | Educate’ because the world isn’t only black and white – I know that she’d love to have a chat with you after this session, so please look her up!

Let’s give a warm welcome to Joanne Lockwood...

Social Media Links - Let’s Get Social

- **Website:** <https://seechangehappen.co.uk>
- **Twitter** https://twitter.com/jo_lockwood1965
<https://twitter.com/seechangehappen>
- **Instagram** https://instagram.com/jo_lockwood1965
<https://instagram.com/seechangehappen>
- **LinkedIn** <https://www.linkedin.com/in/jolockwood/>

Inclusion Bites Podcast & Newsletter

- **Podcast** <https://seechangehappen.co.uk/inclusion-bites>
- **Newsletter** <https://seechangehappen.co.uk/spotlight>

Video Clips, Articles, Blogs and Showreels

- **In the Media:** <https://seechangehappen.co.uk/news/featured-articles/>
- **YouTube:** <https://www.youtube.com/c/SEEChangeHappen>
- **Testimonials:** <https://seechangehappen.co.uk/testimonials>

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